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PRESS RELEASE

Solamatrix, Inc. signs Film Pacific Pty Ltd. as Australian Distribution Partner

St. Petersburg, FL, November 11, 2008: Solamatrix, Inc. is pleased to announce the continued expansion of its distribution network by signing Film Pacific Pty Ltd. as the exclusive distributor for Australia, New Zealand and Papua New Guinea.

Located in Melbourne, Australia, Film Pacific will market all Solamatrix brand window films including SUN-GARD® solar control films and GLASS-GARD® safety/security films.

“We are excited about the opportunity to expand our global distribution through this partnership with Film Pacific. They have been successfully distributing window film for decades and have a solid business model for growth,” says Jeffrey Plummer, Solamatrix Sr. VP of sales, marketing and business development.

Richard Hall, Managing Director of Film Pacific says, “We have previously created great brand awareness for SUN-GARD® in our market and are looking forward to continuing that effort as part of the Solamatrix distribution family.”

Contact information for Film Pacific Pty Ltd. is:

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Solamatrix, a subsidiary of Novomatrix, manufactures and globally markets a comprehensive family of solar control, safety and security window films for motor vehicles, homes and commercial property. Its product lines include the popular SUN-GARD® solar control window films and GLASS-GARD safety and security films.

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